



**MAR ATHANASIOUS COLLEGE (AUTONOMOUS)**

**KOTHAMANGALAM**

**NAAC ACCREDITED 'A+' GRADE INSTITUTION**

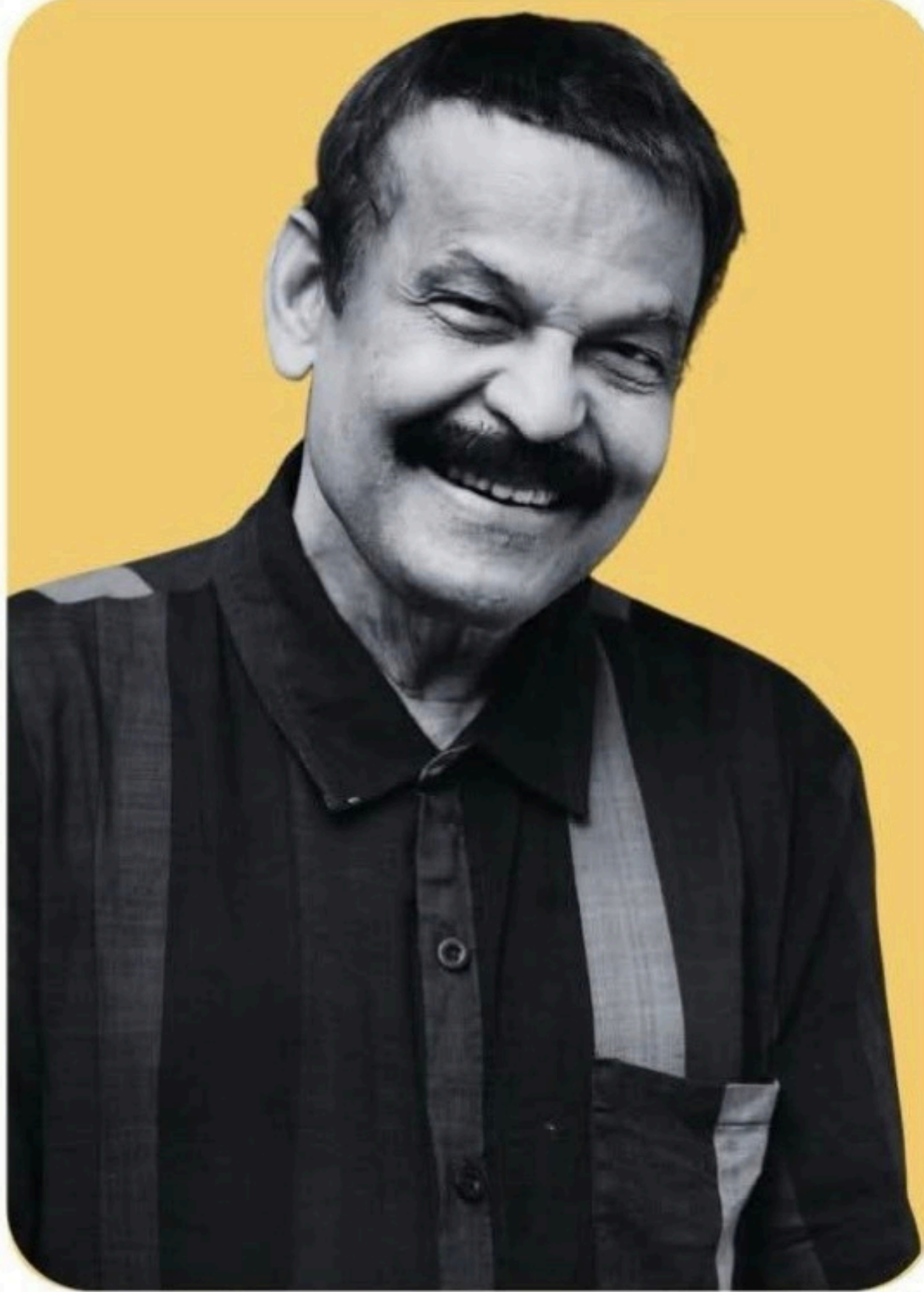
**92<sup>ND</sup> POSITION IN NIRF COLLEGE RANKING 2025**

**8<sup>TH</sup> POSITION IN KIRF COLLEGE RANKING 2024**



## **DEPARTMENT OF ENGLISH**

# **Attention Span and the Neuroscience of Social Media Addiction**



Ethiran Kathiravan is a writer and science communicator in Malayalam media. Trained in molecular biology with a Ph.D. from JNU, he previously worked as a scientist at Johns Hopkins University and the University of Chicago, publishing in leading journals and securing patents. His writing covers science, cinema, sociopolitical issues, and art—from Kathakali to film music. He created the “Science Gooroo” video series and has authored award-winning books, receiving the Kerala Sahitya Academy Award among other honors. Based in Chicago, he is currently an adjunct professor at Triton College.

**OUR SPEAKER:**

**DR ETHIRAN KATHIRAVAN**

**16 February 2026**

**11 AM Students' Centre**